



# **CAS Bulletin**

**Arts, Commerce & Self  
Financing section**



**Volume: 2, Issue No.3: , September 2017**

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Prepared by

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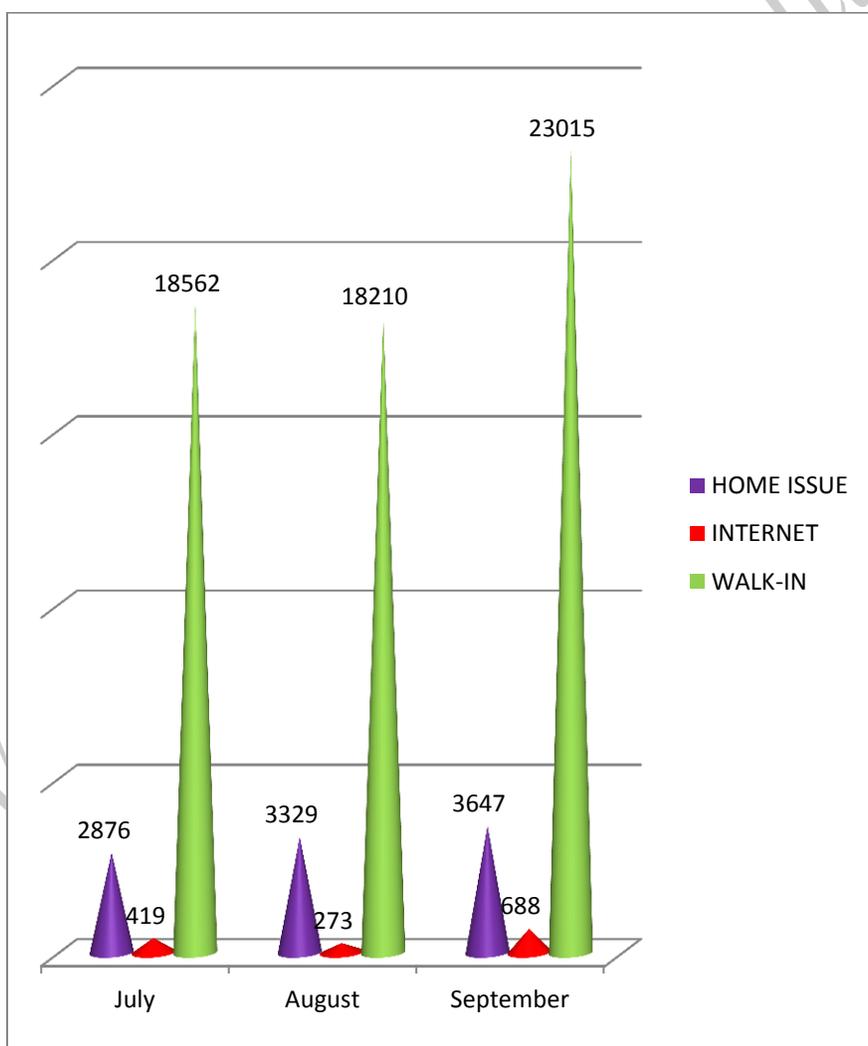
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### Library Usage Statistics

MONTH	HOME ISSUE	INTERNET	WALK-IN
July	2876	419	18562
August	3329	273	18210
September	3647	688	23015



## Event

### Quick Access VIVA Library

The VIVA Library has introduced QR Code (Quick Response Code) to access the various information about library and its services.

This technology is very simple and user friendly. The library generated and used QR code to connect to library website quickly and user can access electronic magazines, journals, syllabus of UOM and other various important websites of reputed institutions like BCL, ARC & N-list by just scanning QR code through their mobile phones.

#### VIVA COLLEGE WEBSITE



#### VIVA COLLEGE LIBRARY



#### UNIVERSITY OF MUMBAI SYLLABUS



#### Link to Free e-Resources:

- E-Books
- E-Journal
- E-Dictionary
- E-Encyclopedia
- E-Newspaper

#### Institutional Membership:

- British Council Library
- American Library
- N-List Consortium:  
(1,35,000+E-books & 6000+  
Journal)

**New Arrival Books**

**ACS**

SR.NO	ACC. NO.	AUTHOR	TITLE	CLASS. NO.
1	ACS13043	NAIK, RUTUJA	UNTAMED FEELINGS	823/NAI
2	ACS13044	MAUDUDI, SYED ABUL ALA	DIVYA QURAN	297.122/MAU
3	ACS13045	KASHYAP, VISHWAS	MAHAMANAV	923.2/KAS
4	ACS13046	NABOKOV, VLADIMIR	LOLITA	813.54/NAB
5	ACS13047	NAIPAUL, V.S.	LITERARY OCCASIONS	809/NAI
6	ACS13048	NAIPAUL, V.S.	BEYOND BELIEF	297.095/NAI
7	ACS13049	NAIPAUL, V.S.	ENIGMA OF ARRIVAL	823.914/NAI
8	ACS13050	NAIPAUL, V.S.	MYSTIC MASSEUR	823.914/NAI
9	ACS13051	NAIPAUL, V.S.	WAY IN THE WORLD	823.914/NAI
10	ACS13052	MILLMAN, DAN	JOURNEYS OF SOCRATES	813.6/MIL
11	ACS13053	AARON, RABBI DAVID	INVITING GOD IN	296.43/AAR
12	ACS13054	OATES, STEPHEN B.	WILLIAM FAULKNER THE MAN AND THE ARTIST	813.52/OAT
13	ACS13055	FREEDMAN, SAMUEL G.	LETTERS TO A YOUNG JOURNALIST	070.4/FRE
14	ACS13056	MALLESON, G.B.	INDIAN MUTINY OF 1857	954/MAL
15	ACS13057	MILLER, ARTHUR	ECHOES DOWN THE CORRIDOR	814.52/MIL
16	ACS13058	GRIMBERT, PHILIPPE	MEMORY	843.92/GRI
17	ACS13059	CUDDY, AMY	PRESENCE	158.1/CUD
18	ACS13060	KAMBLE, SHILPA	NILYA DOLYANCHI MULGI	823/KAM
19	ACS13061	TALWALKAR, GOVIND	DICKENS AANI TROLLOPE	824/TAL

**VIVA COLLEGE OF ARTS, COMMERCE & SCIENCE LIBRARY, VIRAR (W)**

20	ACS13062	TALWALKAR, GOVIND	MADHUGHAT	824/TAL
21	ACS13063	GOKHALE, MANGALA	GNYANPEETH LEKHIKA	920/GOK
22	ACS13064	DESHPANDE, GOVIND PURUSHOTTAM	SATYASHODHAK	822/DES
23	ACS13065	SONARKAR, VAIBHAV	KASHAY-AKSHARE	821/SON
24	ACS13066	DESHMUKH, PRASHANT SHANTARAM	GOOD MORNING ( MARATHI )	824/DES
25	ACS13067	KADAM, ANANT	UNIQUE LOVE OF NORA BAGKAR	823/KAD
26	ACS13068	TOFFLER, ALVIN	THIRD WAVE	303.4/TOF
27	ACS13069	TOFFLER, ALVIN	POWER SHIFT	303.4/TOF
28	ACS13070	RUCKER, RUDOLF	GEOMETRY, RELATIVITY AND THE FOURTH DIMENSION	516.182/RUC
29	ACS13071	EINSTEIN, ALBERT	RELATIVITY	530.11/EIN
30	ACS13072	DIAMOND, JARED	GUNS GERMS & STEEL	303.4/DIA
31	ACS13073	AGGARWAL, R. S.	A MODERN APPROACH TO VERBAL AND NON - VERBAL REASONING	160/AGG
32	ACS13074	AGGARWAL, R. S.	QUANTITATTIVE APTITUDE	153.94/AGG
33	ACS13075	KANJI, DINESH	TRIPURATIL ARAJKACHA LAL CHEHRA MANIK SARKAR	320.1/KAN
34	ACS13078	KANJI, DINESH	TRIPURATIL ARAJKACHA LAL CHEHRA MANIK SARKAR	320.1/KAN
35	ACS13079	PRABHUDESAI, ANURADHA	SAINIK	355.0092/PRA
36	ACS13080	PRABHUDESAI, ANURADHA / TRANS. SAHASTRABUDDHE, SHI	SOLDIER	355.0092/PRA
37	ACS13081	IYER, PICO	OPEN ROAD : THE GLOBAL JOURNEY OF	294.3923092/IY

**VIVA COLLEGE OF ARTS, COMMERCE & SCIENCE LIBRARY, VIRAR (W)**

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			THE FOURTEENTH DALAI LAMA	E
38	ACS13082	THAROOR, SHASHI	INDIA SHASTRA : REFLECTIONS ON THE NATION IN OUR TIME	954/THA
39	ACS13083	ALEXIEVICH, SVETLANA / TR. SHAYEVICH, BELA	SECOND-HAND TIME : THE LAST OF THE SOVIETS	335/ALE
40	ACS13084	MENON, SUDHA	GIFTED	362.40922/MEN
41	ACS13086	GOVERNMENT OF INDIA	ECONOMIC SURVEY 2016-17	330.9540533/GO V
42	ACS13088	FEENSTRA, ROBERT C.	ADVANCED INTERNATIONAL TRADE	382.01/FEE
43	ACS13090	GRIMWADE, NIGEL	INTERNATIONAL TRADE POLICY	382.3/GRI
44	ACS13094	ALLEN, FRANKLIN / GALE, DOUGLAS	COMPARING FINANCIAL SYSTEMS	332/ALL
45	ACS13096	SHUBIK, MARTIN	THEORY OF MONEY AND FINANCIAL INSTITUTIONS VOLUME 1	332.4/SHU
46	ACS13100	ED. UCHIKAWA, SHUJI	LABOUR MARKET AND INSTITUTION IN INDIA : 1990S AND BEYOND	331.120954/UC H
47	ACS13102	KRUGMAN, PAUL	INTERNATIONAL ECONOMICS	337/KRU
48	ACS13104	ABBAS, HOVYEDA / KUMAR, RANJAY	POLITICAL THEORY	320/ABB
49	ACS13106	CAHUC, PIERRE AND OTHERS	LABOR ECONOMICS	331/CAH
50	ACS13108	MONAPPA, ARUN AND OTHERS	INDUSTRIAL RELATIONS AND LABOUR LAWS	331/MON
51	ACS13110	SALVATORE DOMINICK	INTERNATIONAL ECONOMICS	337/SAL
52	ACS13112	DESAI, ANITA	FASTING, FEASTING	823/DES
53	ACS13114	BANDYOPADHYAY, SARADINDU	MENAGERIE AND OTHER BYOMKESH BAKSHI MYSTERIES	823/BAN

### B.M.S

SR.N O.	ACC. NO.	AUTHOR	TITLE	CLASS. NO.
1	BMS3368	JADHAV, H. V./PUROHIT, S. H.	ENVIRONMENTAL MANAGEMENT	333.7/JAD
2	BMS3408	SANCHLA, RIMPLE	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT - I	658.00285/SAN
3	BMS3428	KALE, N. G./AHMED, MEHTAB	ADVERTISING	659.1/KAL
4	BMS3443	LALWANEY, CHAMPA/VARGHESE, NITHYA	CONSUMER BEHAVIOUR	658.8342/LAL
5	BMS3473	UPADHYAY, VINIT/ROHATGI, NAVEEN	BASICS OF FINANCIAL SERVICES	658.15/UPA
6	BMS3509	NAIK, AMIT A./BRAHMANKAR, PANKAJ B.	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT - I	658.00285/NAI
7	BMS3529	GHORPADE, AMRUTA V.	MOTIVATION AND LEADERSHIP	658.314/GHO
8	BMS3539	SRINIVASA IYENGAR, K.R.	RECRUITMENT SELECTION	658.311/IYE
9	BMS3549	SHAH, MILONI	BASICS OF FINANCIAL SERVICES	332.1/MIL

### F.M.

SR.NO.	ACC. NO.	AUTHOR	TITLE	CLASS. NO.
1	FM1482	NIHALANI, UMESH	INTRODUCTION TO FINANCIAL SYSTEM - FYBFM - SEMESTER - I	332/NIH
2	FM1497	KAUR, HARDEEP / MANKU, AMANDEEP SINGH	EQUITY MARKETS - I - SYBFM - SEMESTER - III	332.642/KAU
3	FM1507	SHAH, KINJAL D.	COMMODITIES MARKETS - SYBFM - SEMESTER III	332.6328/SHA
4	FM1517	SOOD, ABHISHEK	FINANCIAL DERIVATIVES - TYBFM - SEMESTER - V	332.6457/SOO
5	FM1527	CHOPDE, L.N. / APTE, JAYANT	CORPORATE ACCOUNTING - TYBFM - SEMESTER - V	657.95/CHO
6	FM1537	SHAH, KINJAL D.	ORGANIZATIONAL	302.35/SHA

## VIVA COLLEGE OF ARTS, COMMERCE & SCIENCE LIBRARY, VIRAR (W)

			BEHAVIOUR - TYBFM - SEMESTER - V	
7	FM1547	PUNJABI, NAVIN / SATHE, ATUL	TECHNICAL ANALYSIS - TYBFM - SEMESTER - V	332.632042/PUN
8	FM1557	PRAJITH, JENNIE	INTRODUCTION TO FINANCIAL SYSTEM	332/PRA
9	FM1567	DHOND, ARVIND A.	MANAGEMENT ACCOUNTING	658.1511/DHO
10	FM1580	SANCHLA, RIMPLE	COMPUTER SKILLS - II	004/SAN
11	FM1595	ROY, SANCHITA S.	MONEY MARKET	332.4/ROY
12	FM1610	KALANI, SUMAN	BUSINESS LAW - I	346.07/KAL
13	FM1625	MAKHIJA, JIA	EQUITY MARKETS - I	332.642/MAK
14	FM1640	DAS, S. P.	COMMODITIES MARKET	332.6328/DAS
15	FM1655	BANDGAR, P. K.	PORTFOLIO MANAGEMENT	332.6/BAN
16	FM1670	DIAS, LAILA	MARKETING OF FINANCIAL SERVICES	332.1/DIA
17	FM1680	DAS, S. P.	FINANCIAL DERIVATIVES	332.6457/DAS
18	FM1690	KISHNADWALA, H. V.	CORPORATE ACCOUNTING	657.95/KIS
19	FM1700	PRABHU, VINAY V.	ORGANIZATIONAL BEHAVIOR T.Y.B.F.M. - SEMESTER - V	302.35/PRA
20	FM1710	RAMBHIA, KUNAL	TECHNICAL ANALYSIS T.Y. BFM. SEM - V	332.632042/ RAM

## BBI

SR.NO.	ACC. NO.	AUTHOR	TITLE	CLASS. NO.
1	BBI1739	CHOPDE, L.N. AND OTHERS	FINANCIAL ACCOUNTING - FYBCBI - SEMESTER I	657/CHO
2	BBI1747	KALKOTI, G.K. / RAJALAKSHMY, G.	BUSINESS ECONOMICS - FYBCBI - SEMESTER - I	330/KAL
3	BBI1752	HAIT, ANURADHA / MISHRA, ALOK	QUANTITATIVE METHODS - FYBCBI - SEMESTER - I	330.0151/HAI
4	BBI1757	AHERKAR, JITENDRA / PATEL, LAILA	ENVIRONMENT AND MANAGEMENT OF FINANCIAL SERVICES - FYBCBI - SEM. - I	332.1/AHE
5	BBI1762	CHAUHAN-LAD, BHAVANA / PUNJABI, NAVIN	PRINCIPLES OF MANAGEMENT - FYBCBI - SEMESTER - I	658/CHA
6	BBI1767	SHINDE, P.G. / BHAGWAT, MAHESH	FOUNDATION COURSE - FYBCBI - SEMESTER - I	361/SHI
7	BBI1772	KISHNADWALA, H.V. / WANDREKAR, H.A.	FINANCIAL ACCOUNTING - F.Y.B.C.B.I. - SEMESTER I	657/KIS
8	BBI1777	CHOUDHURY, NINA	BUSINESS COMMUNICATION - I - F.Y.B.C.B.I. - SEMESTER I	651.7/CHO
9	BBI1782	SWAMINATHAN, SARASWATHY	BUSINESS ECONOMICS - I - F.Y.B.C.B.I. - SEMESTER I	330/SWA

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10	BBI1787	DESHPANDE, A.V. / KUMTHA, A.P.	QUANTITATIVE METHODS - I - F.Y.B.C.B.I. - SEMESTER I	330.0151/DES
11	BBI1792	BANDGAR, P.K. / CHANDRASEKARAN, LAKSHMI	ENVIRONMENT AND MANAGEMENT OF FINANCIAL SERVICES - F.Y.B.C.B.I. – SEM- I	332.1/BAN
12	BBI1807	KALE, N.G. / AHMED, M.	PRINCIPLES OF MANAGEMENT - F.Y.B.C.B.I. - SEMESTER I	658/KAL
13	BBI1822	MALKAN, SUSANNAH	FOUNDATION COURSE - I - F.Y.B.C.B.I. - SEMESTER I	361/MAL
14	BBI1837	MAKHIJA, JIA	FINANCIAL MARKETS - S.Y.B.C.B.I. - SEMESTER - III	332/MAK
15	BBI1857	LAKSHMI KAVITHA, N.	OVERVIEW OF BANKING SECTOR (F.C.-III) - S.Y.B.C.B.I. - SEMESTER - III	332.1/LAK
16	BBI1877	SANCHLA, RIMPLE	INFORMATION TECHNOLOGY IN BANKING AND INSURANCE - I - S.Y.B.C.B.I. - SEMESTER - III	332.178/SAN
17	BBI1897	DHOND, ARVIND A.	FINANCIAL MANAGEMENT - I - S.Y.B.C.B.I. - SEMESTER - III	658.15/DHO
18	BBI1937	PRABHU, VINAY V.	ORGANIZATIONAL BEHAVIOR - S.Y.B.C.B.I. - SEMESTER III	302.35/PRA

## ACC AND FIN

SR.NO.	ACC. NO.	AUTHOR	TITLE	CLASS. NO.
1	A/F2328	CHOPDE, L.N. AND OTHERS	FINANCIAL ACCOUNTING (SPECIAL ACCOUNTING AREAS) SYBCAF SEMESTER III	657/CHO
2	A/F2338	CHOPDE, L.N. AND OTHERS	COST ACCOUNTING ( METHODS OF COSTING - II) SYBCAF SEM III	657.42/CHO
3	A/F2348	SINGAVI, VIJAY AND OTHERS	TAXATION - II (DIRECT TAXES PAPER - I) SYBCAF SEMESTER III	336.294/CHO
4	A/F2358	GOPAL, V.S. / GOPAL, SUMATHI	BUSINESS LAW SYBCAF SEMESTER III	346.07/GOP
5	A/F2368	SHAH, KINJAL D.	FINANCIAL MARKET OPERATIONS	332/SHA
6	A/F2378	KALKOTI, G.K.	BUSINESS ECONOMICS - II (MACRO ECONOMICS)	330/KAL
7	A/F2388	AINAPURE, VARSHA / AINAPURE, MUKUND	DIRECT TAX	336.294/AIN
8	A/F2398	NAGARKAR, LATA	BUSINESS LAW	346.07/NAG
9	A/F2408	AINAPURE, VARSHA	COST ACCOUNTING	657.42/AIN
10	A/F2418	KANNAN, V. S.	FINANCIAL MARKET OPERATIONS (FOUNDATION COURSE)	361/KAN
11	A/F2428	KISHNADWALA, H.V. / WANDREKAR, H.A.	SPECIAL ACCOUNTING AREAS (F.A. -II) S.Y.B.C.A.F. - SEMESTER - III	657/KIS

## VIVA COLLEGE OF ARTS, COMMERCE & SCIENCE LIBRARY, VIRAR (W)

12	A/F2433	DHOND, ARVIND A.	METHODS OF COSTING	657.42/DHO
13	A/F2438	KISHNADWALA, H.V. / SOOD, ABHISHEK	DIRECT TAX - I (TAXATION - II) S.Y.B.C.A.F. - III	336.234/KIS
14	A/F2443	SANCHLA, RIMPLE	INFORMATION TECHNOLOGY IN ACCOUNTANCY - I S.Y.B.C.A.F. - SEMESTER - III	004/SAN
15	A/F2448	VENKATARAMAN, KALAIVANI	BUSINESS REGULATORY FRAMEWORK - S.Y.B.C.A.F. - SEMESTER - III	346.07/VEN
16	A/F2453	MAKHIJA, JIA	FINANCIAL MARKET OPERATIONS (F.C. IN COMMERCE -II) S.Y.B.C.A.F. - SEMESTER - III	332/MAK
17	A/F2458	SWAMINATHAN, SARASWATHY	BUSINESS ECONOMICS - II S.Y.B.C.A.F. - SEMESTER - III	330/SWA

## COMMERCE AND B.A. TEXT BOOK

SR.NO.	ACC. NO.	AUTHOR	TITLE	CLASS. NO.
1	TB9802	DSOUZA, EUGENE J.	HISTORY OF MODERN INDIA. F.Y.B.A. SEM - I	954/D'SO
2	TB9817	DSOUZA, EUGENE J.	ANCIENT INDIA S.Y.B.A. SEM - III	954/D'SO
3	TB9832	DSOUZA, EUGENE J.	LANDMARKS IN WORLD HISTORY (1300 A.D. - 1945 A.D.)S.Y.B.A. SEM - III	909/D'SO
4	TB9847	DSOUZA, EUGENE J.	HISTORY OF MODERN INDIA T.Y.B.A SEM - V	954/D'SO
5	TB9862	GORE, MANGESH	PAYABHUT ABHYAS - I F.Y.B.A. SEM - I	361/GOR
6	TB9877	PAWAR, NIRMALA/PATIL, CHANDRAKANT TUKARAM	ECONOMICS - I (MICROECONIMICS) F.Y.B.A. SEM - I	338.5/PAW
7	TB9907	LOKHANDE, AJAYKUMAR	ADHUNIK BHARATACHA ITIHAS (1857 - 1947) F.Y.B.A. SEM - I	954/LOK
8	TB9922	BHOSALE, HARSHAD	POLITICS - II (POLITICAL THEORY) S.Y.B.A. SEM - III	320.011/BHO
9	TB9942	AREKAR, BHUSHAN	INDIAN POLITICAL SYSTEM F.Y.B.A. SEM - I	320.1011/ARE
10	TB9962	KAMBALE, BABASAHEB BASVANT SHYANYAKKA	ITIHAS - 3 (PURATAN KALA PASUN1000 PARYATCHA PRACHIN BHARAT) S.Y.B.A. SEM - III	954/KAM
11	TB9977	MORE, KISHOR P.	ITHAS (JAGTIK ITIHASATIL MAHATVACHAY KHUNA 1300 - 1999) S.Y.B.A. SEM - III	954/MOR
12	TB9992	PATIL, SANJAY MARUTI/SONAWANE, NEETIN	POLITICS - III (PUBLIC ADMINISTRATION) S.Y.B.A SEM - III	351/PAT
13	TB10012	PAWAR, NIRMALA/DANDEKAR,	ECONOMICS - II (MICROECONOMICS) S.Y.B.A. SEM - III	338.5/PAW

**VIVA COLLEGE OF ARTS, COMMERCE & SCIENCE LIBRARY, VIRAR (W)**

		RAHUL		
14	TB10027	KAMBALE, BABASAHEB BASVANT	HISTORY - II	954/KAM
15	TB10042	KAMBALE, BABASAHEB BASVANT SHYANYAKKA	HISTORY - III (ANCIENT INDIA FROM EARLIEST TIMES TO 1000 A.D.) S.Y.B.A. SEM - III	954/KAM
16	TB10057	VIBHUTE, SOMNATH / DESHMUKH, MAHADEV	ARTHASHASTRA SYBA - 2 SEMESTER III AND IV	330/VIB
17	TB10087	BHAMRE, JITENDRA	AADHUNIK BHARATACHA ITIHAS FYBA SEMESTER - I AND II	954/BHA
18	TB10102	LIMAN, M.S. / WAGHMARE, S.J.	PAYABHUT ABHYAS - I FYBA SEMESTER I AND II	361/LIM
19	TB10117	SAYANEKAR, SHYAM M.	HISTORY (ANCIENT INDIA FROM EARLIEST TIMES TO 1000 A.D. SYBA SEMESTER III	954/SAY
20	TB10132	BHAMARE, JITENDRA	JAGACHYA ITIHASATIL MAHATVACHE TAPPE - SYBA	909/BHA
21	TB10147	LIMAN, M.S.	PAYABHUT ABHYAS - AAJCHYA SAMASYA - SYBA - SEMESTER III AND IV	361/LIM
22	TB10162	SAYANEKAR, SHYAM M.	HISTORY OF MODERN INDIA - TYBA	954/SAY
23	TB10172	BHAMRE, JITENDRA	MARATHYANCHA ITIHAS - TYBA	954/BHA
24	TB10187	BHAGWAT, MAHESH / VERMA, MONIKA	POLITICS - FYBA - SEMESTER I AND II	320/BHA
25	TB10207	VAZ, MICHAEL / VAZ, AURORA	FOUNDATION COURSE S.Y.B.COM SEM - III	361/VAZ
26	TB10247	VAZ, MICHAEL / VAZ, AURORA	ADVERTISING S.Y.B.COM. SEM - III	659.1/VAZ
27	TB10287	VAZ, MICHAEL / VAZ, AURORA	COMMERCE - III S.Y.B.COM. SEM - III	658/VAZ
28	TB10327	NAGARKAR, LATA	BUSINESS LAW S.Y.B.COM. SEM - III	346.07/NAG
29	TB10367	JOHNSON, P.A. / MASCARENHAS, A.D.	BUSINESS ECONOMICS - III S.Y. B.COM SEM - III	330/JOH
30	TB10407	AINAPURE, VARSHA / AINAPURE, MUKUND	ACCOUNTANCY AND FINANCIAL MANAGEMENT - III S.Y.B.COM. SEM - III	657/AIN
31	TB10447	AINAPURE, VARSHA / AINAPURE, MUKUND	INTRODUCTION TO MANAGEMENT ACCOUNTING S.Y.B.COM. SEM - III	657.42/AIN
32	TB10487	DUTTA, BAISHAKHI AND OTHERS	CONTEMPORARY ISSUES (FOUNDATION COURSE - II) S.Y.B.COM. SEMESTER - III	361/DUT
33	TB10497	KALE, N.G. / AHMED, M.	ADVERTISING - S.Y.B.COM. - SEMESTER III	659.1/KAL
34	TB10507	KALE, N.G. / AHMED, M.	MANAGEMENT - S.Y.B.COM. - SEMESTER - III	658/KAL
35	TB10517	VENKATARAMAN, KALAIVANI	BUSINESS LAW - I S.Y.B.COM.	346.07/VEN

## List of Journals

Sr.No.	Title	Frequency
<b>Arts &amp; Commerce Section</b>		
1.	Aapla Paryavaran	Monthly
2.	Economic and Political Weekly	Weekly
3.	Indian Literature	Monthly
4.	Indian Management	Monthly
5.	Marathi Vignyan Parishad Patrika	Monthly
6.	Management Guru : Journal of Management Research	Monthly
7.	National Geographic	Monthly
8.	Seminar	Monthly
9.	The Economist	Weekly
10.	The IUP Journal of Accounting Research and Audit Practices	Quarterly
11.	The IUP Journal of Applied Economics	Quarterly
12.	The IUP Journal of Applied Finance	Quarterly
13.	The IUP Journal of Bank Management	Quarterly
14.	The IUP Journal of Financial Risk Management	Quarterly
15.	The IUP Journal of Marketing Management	Quarterly
16.	The IUP Journal of Organizational Behavior	Quarterly
17.	The IUP Journal of Soft Skills	Quarterly
18.	Udyojak	Monthly
19.	University News	Weekly

## Contents of Journal

### 1. आपलं पर्यावरण

पर्यावरण दक्षता मंडळाचा उपक्रम

भाग १४

अंक २

जुलै २०१९

लेख

- वाळवंटीकरण : एक समस्या. लेखक :- निलिमा कुलकर्णी पान. नं. 5
- भूवेष्टित जलीय परिसंस्था. लेखक :- पुरुषोत्तम काळे पान. नं. 9
- Desertification and india. BY Akash Vaishishtha Page – 28
- Desertification : Forgotten side. BY Santiago Miret Page - 30

### 1.1 आपलं पर्यावरण

पर्यावरण दक्षता मंडळाचा उपक्रम

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अंक 3

ऑगस्ट २०१९

लेख

- वाहतूक ... सण... उद्योग आणि ध्वनिप्रदूषण. लेखक :- निलिमा कुलकर्णी पान. नं. 5
- समुद्र आणि महासागरांमधील ध्वनीप्रदूषण... लेखक :- संजय जोशी पान. नं. 6
- कारखान्यांतील ध्वनी प्रदूषण : अपाय आणि उपाय. लेखक :- सचिन रहाळकर पान. नं. 7
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## 2. Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LII No .- 25 & 26

June 24 – July 1, 2017

Frequency: Weekly

### Articles

- Underlying drivers of india's potential Growth. BY C Rangarajan Page – 69
- Indian Governance feminism and the 2013 rape law reforms. BY Prabha Kotiswaran Page 78
- Do Producers Gain From Selling Milk. BY Nilabja Ghosh Page – 88

## 2.1 Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LII No .- 27

July 8, 2017.

Frequency: Weekly

### Articles

- Emerging Challenges of Metropolitan Governance in India. BY Sahil Gandhi Page – 55
- Gender (in) justice across spheres: women men and work in Vidarbha. BY Natasha S. K. Page 68
- Are Our Contributory Pension Schemes Failing the Poor. BY D Rajasekhar Page - 77

## 2.2 Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LII No .- 28

July 15, 2017.

Frequency: Weekly

### Articles

- Analysing the lazy Mother Argument Inspired by the maggi Controversy: Evidence from junk Food intake in India. BY Arzi Adbi Page – 49
- Gold Mining Institutions in Nilgiri – Wayanad : A Historical Institutional Perspective. BY Amalendu BY 57

- Primitive Accumulations at the Margins : Commodification of Land and Labour in Chhattisgarh. BY Kamei Aphun Page – 64

## 2.3 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LII No .- 29 July 22, 2017.

Frequency: Weekly

### Articles

- Indian Business Groups and Their Dominance in the Indian Economy. BY Aditya Mohan Jadhav Page – 85
- Community based Natural Resource Management in the Sundarbans : Implications of customary rights, Law and Practices. BY Amrita Sen Page - 93

## 2.4 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LII No .- 30 July 29, 2017.

Frequency: Weekly

### Articles

- Inequality in India – I. BY Dipak Mazumdar Page – 47
- Manufactured Silence : Political Economy and Management of the 1984 Bhopal Disaster. BY Adam B Lerner Page - 57

## 2.5 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LII No .- 31 Aug 05 , 2017.

Frequency: Weekly

### Articles

- Riskless Capitalism in India : Bank Credit and Economic Activity. BY Rohit Azad Page – 85
- Constituency Development funds in India : do They Invite a Political Business Cycle. BY Harry Blair Page – 99
- From Groundwater Regulation to Integrated Water Management the Biophysical case. BY Veena Srinivasan Page - 107

## 2.6 Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LII No .- 32 Aug 12 , 2017.

Frequency: Weekly

### Articles

- Improving the Drought Resilience of the Small Farmer Agroecosystem. BY Pranab Ranjan Choudhury Page – 41
- Does Citizenship Abate Class : Evidence and Reflections from a South Indian City. BY Siddharth Swaminathan Page – 47
- Inequality in India – ii The wage sector. BY Dipak mazumdazr Page – 58

## 2.7 Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LII No .- 33 Aug 19, 2017.

Frequency: Weekly

### Articles

- Shift in MGNREGS from UP to NDA. BY Ashok Pankaj Page – 59
- Citizenship at Sea : Environmental Displacement and State Relation in the Indian Sundarbans. BY Arne Harms Page – 69
- Colonial shock and New Institutional Economics. BY Rahul A Sirohi Page – 85

## 2.8 Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LII No .- 34 Aug 26 , 2017.

Frequency: Weekly

### Articles

- Designed to fail: Techno – politics of Disavowal and Disdain in an Urbanising Frontier. BY Shubhra Gururani Page – 38
- Preparing to Teach : Elementary Teacher Education at a District Institute. BY Hisako Akai Page – 47
- The Western ghats imbroglio in Kerale : A Political Economy Perspective. BY Nisha Velappan Page - 56

## 2.9 Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LII No .-35 Sep. 02 , 2017.

Frequency: Weekly

### Articles

- Trade Liberalisation and Women's Employment Intensity : Analysis of Manufacturing Industries. BY Purna Banerjee Page – 37
- Distortions in land Markets and Their Implications for credit Generation in India. BY K P Krishnan Page – 48
- Futures Markets : old Style Speculation or Financialisation. BY Surobhi Mukherjee Page – 56
- Neo-liberal Political Economy and Social Tensions : Simmering Dalit Unrest and Competing Castes in Gujarat. BY Ghanshyam Shah Page – 62

## 2.10 Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LII No .- 36 Sep. 09 , 2017.

Frequency: Weekly

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- Social Responsibility of the Historian : The Annales Agenda in Perspective. BY Arundhati Virmani Page – 46
- The Derozio Affair : An Annal of Early Calcutta. BY Rudrangshu Mukherjee Page 54
- Status of Denotified Tribes : Empirical Evidence from Undivided Andhra Pradesh. BY Vijay Karra Page – 61

## 2.11 Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LII No .- 37 Sep. 16 , 2017.

Frequency: Weekly

### Articles

- Privacy and Security of Aadhaar : A Computer Science Perspective. BY Shweta Agrawal Page – 93
- We are the river, the River is Us. BY Ashish Kothari Page – 103

## 2.12 Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LII No .- 38 Sep. 23 , 2017.

Frequency: Weekly

### Articles

- Towards Streamlining Panchayat finance in india : A Study Based on gram Panchayats in Kerala. BY M A Oommen Page – 49
- Labour Law, Governance Reforms, and Protests : Are they Legitimate. BY K. R. Shyam Sundar Page – 59
- Compensatory Afforestation : Compensating loss of Forests or Disguising forest offsets. BY Soumitra Ghosh Page - 67

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Sahitya Akademi's

ISSN: 00195804

Vol.- LX No .-03 May/June 2017.

Frequency: BI - Monthly

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- Masters of lyrics ballad of the Sun-Lion. BY Utpal K. Banerjee Page -11
- Bhanusingher Padavali (Excerpts). BY Rabindranath Tagore Page -14

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- Odia. BY Ranjita Nayak Page -42
- English. BY Maaz Bilal Page -48
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- Is Ambivalence Progressive? Representation of Labour in Malayalam Progressive Poetry. BY Ardra N.G Page -71
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Sahitya Akademi's

Vol.- LX No .-04

July/ August, 2017.

**Articles**

ISSN: 00195804

Frequency: BI - Monthly

- MASTERS. BY Sankha Ghosh Page – 12

- A very Personal Note on Sankha Ghosh. BY Nirmal Kanti Bhattacharjee Page – 21

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## 4. Indian Management

### A Spenta Multimedia Publication

Vol.- 56 No.- 07

July , 2017

Frequency : Monthly

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- Rolling out Change it is for businesses to rethink and reshape their overall operations strategy. BY K Shankar Page – 16
- A New Beginning There is much more to GST than a horde of challenges. BY NISHANK GOYAL Page -20
- Mixed Bag Impact of GST on the IT /ITes sector. By Ganesh Natarajan Page - 24
- Macrd Impact Will GST be a boon or a bane for MSMEs? BY Sanjay Bhatia Page- 28
- Boost For Brand India stands to gain significantly in terms of business opportunities if GST Is implemented well. By Nishant Shah Page -32
- Embrace The Digital SMEs should adapt to changes sweeping the business landscape. By Rahul Garg Page – 34

- Reshaping The Future AR and VR technologies have immense potential to change The nature of many industries. BY Ninad Chhaya Page – 36
- Beyond The ‘Blue Sky, innovation is not just about out –of –the –box solutions. BY Gary Peacock Page – 42
- Smooth Transition the role of transition coaches in getting newlyhired executives speep. By Professor Michael D Watkins Page – 46
- Mind The Middle the importance of offering training to mid –level management. BY vipul Singh.

## 4.1 Indian Management

### A Spenta Multimedia Publication

Vol.- 56 No.- 08

Aug , 2017

Frequency : Monthly

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- Management is team work and not sold practice. BY Jagdish N Sheth Page -16
- Mediocrity and its acceptance destroy excellence. By Vinita Bali Page -18
- Resist the temptation to seize control. BY Larry Sternberg Page -20
- Goods leaders are always great managers. BY Chandru Kalro Page -22
- It is not about you, but about the team and the goal. BY Morgen Witzel Page -24
- THC+HUMOUR is the formula for a good manager. BY Walter Vieira Page -26
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- Fighting the fire an untoward incident lands an SME in an administrative tangle, underlining the need for leadership preparedness to deal with such crises. BY Debashish Sengupta Page -32

- Rethinking recruitment how recruitment as a function has transformed over the years. BY Lakshmi Murthy Page -42
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- New frontiers the need to prepare for the future financial landscape in the digital ecosystem. BY Sreedevi Sreeekumar Page -50

## 4.2 Indian Management

### A Spenta Multimedia Publication

Vol.- 56

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Frequency : Monthly

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- Living to buy what drives and influence your customer?. BY David Abikzir page -12
- Sighting the insight turning customer data into growth. BY Harish Bijoor Page -16
- Third eye companies need to elevate their perspective for their customer insight programme to drive growth. BY Julie Williamson page -20
- The new normal the changing face of behavior. BY Rich Allen Page -24
- Future of work augmented workforce will reshape jobs and careers in the future. BY Pallavi Jha Page -28
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वर्ष ४९ अंक ३

जून . २०१६

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ISSN: 0971-6912

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A Spenta Multimedia Publication

Vol.- V No.- 05

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- Empowerment of women through higher education in India: Realities and Challenges. BY Indrajit Prasad Roy Page – 1
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- Recent Trend in Trade Marks “. BY Shelar Shivani S Page- 17
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The National Geographic Society ([ngm.com](http://ngm.com))

Vol.: 4

Issue No. 12

July 2017

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- The crisis on the ice a dramatic rise in sea level is coming. But when? BY Douglas Fox Page -38
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- Desperate for a cure in Venezuela, public hospitals turn patients away for lack of supplies and most basis medicines are impossible to find. Out of option, the sick resorts to spiritual healers. BY Meridith Kohut Page -114
- Yellow river at risk rapid development is fueling China's rise. The cost may be a vital resource. BY Lan The Page -120

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Vol.: 5 Issue No. 01

Sept. 2017

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- Shoot for the moon again can money be made by into space? BY Sam Howe Verhovek Page -34
- A moon museum as private firms try to launch a moon industry, artifacts of the first landings may be threatened. BY Brad Scriber Page -66
- Space odyssey what does space smell like? Astronaut Scott Kelly reveals that and more in this excerpt from his upcoming memoir, Endurance. Page -70

- Warriors to the rescue Kenyans Shelter orphaned elephants. Page -80
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## 8 Seminar

Malvika Singh Publisher (www india seminar.com )

ISSN: 0971-6742

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Frequency: Monthly

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Malvika Singh Publisher (www india seminar.com )

ISSN: 0971-6742

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Vol. - 697

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Frequency: Monthly

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## 9 The Economist

Economist.com  
Volume 424, Number 9051,

Frequency : Weekly  
July 29<sup>th</sup> - August 4<sup>th</sup> 2017

### Articles

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Frequency : Weekly  
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Frequency : Weekly  
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Frequency : Weekly  
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Frequency : Weekly  
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Frequency : Weekly  
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### Articles

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Frequency : Weekly  
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### Articles

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Suggestions/ feedback

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